

# The Oklahoma Business Ethics Consortium



ENTERING OUR TENTH YEAR OF PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

## AGENDA • AUGUST 14, 2013 • OKC CHAPTER | UPCOMING EVENTS

### I. Welcome

*Todd Lisle, CPA, Managing Partner, BKD, LLP; President, OK Ethics Consortium State Board of Directors*

### II. Kudos

- Flagships: Many thanks to **Devon, Hobby Lobby, Kimray, Inc. and Hyde & Company** for being the first companies to renew their memberships!

#### New Members:

- **Horizon:** Oklahoma Department of Commerce.
- **Leading:** General Tommy Franks Leadership Institute and Museum; Oklahoma Teachers Retirement System.
- **Frontier:** 1-180 Squadron, OK Army National Guard; CAP Tulsa; United Methodist Foundation; Feed The Children, Inc.; Oklahoma City Chapter of the Institute of Management Accountants; PMI Oklahoma City Chapter; REI Oklahoma

### III. Announcements

**Membership Drive Begins**  
**Goal is 1000 members by October 1st!**

Currently, we are at 873 individual members (655 in OKC and 218 in Tulsa) representing over 200 companies.

(See page 4 for list of membership costs and benefits.)

### IV. Upcoming Events

*Shannon Warren, Founder, OK Ethics*

(See page 6 for details)

### V. Guiding Principle and Introduction

*Dr. David C. Houghton, Dean, Paul Dickinson College of Business, Oklahoma Baptist University*

### V. Keynote

*Dr. Nathan Mellor, CEO of Strata Leadership and Character First "Emotional Intelligence and Ethical Decision-Making"*

**Did you know that 501c3, non-profit organizations can join for free at the Frontier level?**

### THE TRUST DEFICIT: BREAKING THE CODE OF SILENCE.

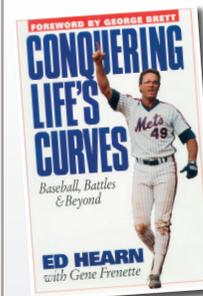


Presented by  
**Keith Darcy**  
Executive Director of the Ethics and Compliance Officer Association

**Recommended for 1 CPE in Ethics at the basic level.**

**Wednesday, September 11, 2013**  
11:30AM-1:00PM

**The Petroleum Club**  
Oklahoma City



### CONQUERING LIFE'S CURVES

Presented by  
**Ed Hearn, CSP**  
World Series Champion New York Mets, Kansas City Royals, Author – *Conquering Life's Curves*  
Recommended for 1 CPE in Ethics at the basic level.

**Wednesday, October 9, 2013**  
11:30AM-1:00PM

**NOTE NEW LOCATION**

**Jim Thorpe Museum and Oklahoma Sports Hall of Fame**  
Oklahoma City

**Vision: To be recognized as a statewide and national forum for promoting business ethics.**

**Additional Events on Page 6.**

PINNACLE MEMBERS		NAVIGATOR MEMBERS		MEDIA ALLIES		STAR MEMBERS	

# BUILD A LEGACY OF INTEGRITY...

## HELP OK ETHICS RECRUIT NEW MEMBERS. HERE'S HOW:

- Invite two qualified[i] guests from the business or government sector who share our purpose of promoting Oklahoma values of integrity at work.
- OK Ethics will pick up the tab for those two guests, so long as they attend the September event.
- Encourage (no pressure) guests to join OK Ethics by the end of October.
- The member who brings in the most new membership revenue will be honored at the tenth anniversary gala.

## JOIN THE TEAM:

Want to be part of the recruiting team that helps OK Ethics flourish? Talk to these leaders below:

- In OKC, Contact Lynda Mobley with Oklahoma Natural Gas at [Lmobley@ong.com](mailto:Lmobley@ong.com) or call (405) 551-6774
- In Tulsa, contact James Kelley with The Rowland Group at [james@rowland-group.com](mailto:james@rowland-group.com) or call (918) 836-1900.

[i] Qualified guests have not attended an OK Ethics event before and must not be employees of current member companies. (See the Who's Who section of the [okethics.org](http://okethics.org) website for a list.)

## HELP WANTED

**ARTISTS:** Artists needed to provide designs that capture Oklahoma's character for OK Ethics' Tenth Anniversary commemorative items. (Medium is open, but sculptures preferred.) Refer candidates to Valerie Fried, OK Ethics Vice President of Organizational Spirituality & Fun: [ValerieF@CapitolAbstract.com](mailto:ValerieF@CapitolAbstract.com)

**PHOTOS:** Donations of pictures depicting inspiring scenes of life in our great state. Selected photos will be used in OK Ethics tenth anniversary commemorative publication. See [okethics.org](http://okethics.org) home page to submit photographs. Questions about the project may be directed to Kellian Schneider at [kellian@fullforcebusiness.com](mailto:kellian@fullforcebusiness.com)

**RECRUITERS FOR MEMBERSHIP COMMITTEE:** Friendly members who are plugged into the

community are needed to assist our Vice President of Membership, Lynda Mobley with Oklahoma Natural Gas, in introducing new folks to the great benefits that OK Ethics has to offer. Contact Lynda at [Lmobley@ong.com](mailto:Lmobley@ong.com) or call (405) 551-6774 if you are interested in joining this group.

**REGISTRATION TEAM:** A pool of back-up registration team members are needed to serve on the Pre-paid Registration Team for special events. To indicate interest, please see Joe Walker after the event or contact Shannon Warren at [warrenokla@cox.net](mailto:warrenokla@cox.net).

**TENTH ANNIVERSARY GALA:** Volunteers needed to spearhead and manage this milestone event this fall. Contact Shannon Warren at [warrenokla@cox.net](mailto:warrenokla@cox.net) if you want to help.



Like us on Facebook.



# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

## VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

## AGENDAS:

Many thanks to the volunteers from Metro Technology Centers who provide our monthly agendas.

## AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

<b>Linda Streun</b>	<i>Ideal Homes of Norman</i>	<i>Chief Ambassador</i>
<b>Brent Martens</b>	<i>Accounting Principals</i>	<i>Lead - Team 1</i>
<b>Daniel Yunker</b>	<i>Kimray</i>	<i>Lead - Team 2</i>
<b>Deborah Bouroughs</b>	<i>Langston University (Retired)</i>	<i>Ambassadors</i>
<b>Jamie Gorman</b>	<i>Hyde &amp; Company</i>	<i>Ambassadors</i>
<b>Jenny Hatton</b>	<i>Boeing</i>	<i>Ambassadors</i>
<b>Wayne Hart</b>	<i>Legal Shield</i>	<i>Ambassadors</i>
<b>Nancy Hyde</b>	<i>Hyde &amp; Company</i>	<i>Ambassadors (Executive Team)</i>

## REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

<b>Mark Neumeister, CPA</b>	<i>D. R. Payne &amp; Associates</i>	<i>Registration Chairperson</i>
<b>Mary Vaughan, CPA</b>	<i>JMA Energy</i>	<i>Guest Registration (Cash &amp; Visitors)</i>
<b>Marvinette Ponder</b>	<i>Devon Energy</i>	<i>Pre-paid Registration - Lead</i>
<b>Joe Walker</b>	<i>Arkage &amp; Associates</i>	<i>Pre-paid Chairperson</i>

## SPECIAL INITIATIVES:

<b>Michael Mount</b>	<i>Oklahoma Accountancy Board</i>	<i>CPE's</i>
<b>Susan Pate</b>	<i>Stinnett &amp; Associates</i>	<i>Accountant</i>
<b>Jamie Potter</b>	<i>Eide Bailly LLC</i>	<i>Facilities &amp; Logistics Chair</i>
<b>Jalisha Petties</b>	<i>OK Ethics</i>	<i>Member Care Coordinator</i>
<b>Anna Rosenthal</b>	<i>OK Ethics</i>	<i>Special Projects &amp; Name Tags</i>
<b>Shirley Mears</b>	<i>Champlin Broadcasting</i>	<i>(99.7) Announcements on the Morning Drive</i>



**TUNE IN!** Our own **Bob Byrne** and **Shirley Mears** featured on the morning drive for **True Oldies Channel FM 99.7** – Tune in between 7:00 and 8:00 a.m. to learn more about Oklahoma's legacy! Also, hear interviews with speakers thanks to Champlin Broadcasting and the folks with the Oklahoma Heritage Association who provide the research for our historic profiles!

## MANY THANKS TO OUR HORIZON MEMBERS:





# OK ETHICS 2013–2014 MEMBERSHIP DUES & BENEFITS

Please note that dues are effective during the fiscal year that begins October 1, 2013 and ends September 30, 2014. OK Ethics does not typically prorate dues, except during the last quarter and only by special permission from the OK Ethics Board and/or Founder. Occasionally, OK Ethics may offer workshops or programs that are not necessarily included in the price schedule below.

## Pinnacle Membership

Dues \$10,000

**REGULAR OPTION:** Highest level of involvement that includes *sixteen pre-paid memberships* with *premium seating* for every regular monthly program. *Inclusion in the annual Compass Awards banquet. An extra eight seats will be provided for the special ten-year anniversary gala.*

See “Benefits” section below for additional details. Also, please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

**ENHANCED OPTION:** This level includes an option for the company to allow up to eight additional seats (or fewer as specified) to be used by students who are involved in ethics initiatives on their campuses. This is more than the sixteen reservations per month for the seats reserved for the company’s members. Please note that empty corporate seats will be filled first by company representatives and any extras will be donated for students to use. As a convenience, if your company exceeds the regular allotment of sixteen guests per meeting including students, OK Ethics will bill your company for additional attendees at the end of the fiscal year (September 30, 2014).

### MEMBER BENEFITS:

- **Reserved premium seating** defined as those seats closest to the podium.
- Includes up to **20 seats at special workshops, exclusive dinners/breakfasts with speakers or bonus programs** as offered per year as well as **an additional 8 seats at the special ten-year anniversary gala and membership recognition event.** (Note: Does not include additional seats at Compass Awards.)
- **Logos featured on table tent cards** at monthly events.

- Company will be prominently listed as a **flagship company** in special commemorative ten year anniversary publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 9/30/2013 to be included)
- Company logo will be prominently featured on the revised Home Page and “Who’s Who” of OK Ethics website and customary communiqués, including meeting notices and agendas.
- \$500 earmarked in your company’s name to support university and college initiatives including an opportunity to support Oklahoma’s winning teams in the Regional Ethics Bowl Regional Competition in San Antonio.
- Inclusion in the annual Compass Awards banquet.
- Special commemorative award presented to your company acknowledging your meaningful support of OK Ethics’ initiatives.

## Navigator Membership

Dues \$8,000

**REGULAR OPTION:** Includes *sixteen pre-paid memberships* for participation in every regular chapter activity. *Inclusion in the annual Compass Awards banquet. An additional eight seats will be provided for the special ten-year anniversary gala.*

See “Benefits” section below for additional details. Also, please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

**ENHANCED OPTION:** This level includes an option for the company to allow up to eight additional seats (or fewer as specified) to be used by students who are involved in ethics initiatives on their campuses. This is more than the sixteen reservations per month for the seats reserved for the company’s members. Please note that

empty corporate seats will be filled first by company representatives and any extras will be donated for students to use. As a convenience, if your company exceeds the regular allotment of sixteen guests per meeting including students, OK Ethics will bill your company for additional attendees at the end of the fiscal year (September 30, 2014).

### MEMBER BENEFITS:

- Company will be prominently listed as a **flagship company** in special commemorative ten year anniversary publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 9/30/2013 to be included)
- Company logo will be prominently featured on the revised Home Page and “Who’s Who” of OK Ethics website and customary communiqués, including meeting notices and agendas.
- \$500 earmarked in your company’s name to support university and college initiatives including an opportunity to support Oklahoma’s winning teams participate in the Regional Ethics Bowl Regional Competition in San Antonio.
- Crystal obelisk presented to your company acknowledging your meaningful support of **OK Ethics’ initiatives.**

## Oklahoma Star Membership

Dues \$5,500

**REGULAR OPTION:** A prominent level of involvement that includes *eight pre-paid seats at special reserved tables* for participation in every regular chapter activity. *Inclusion in the annual Compass Awards banquet and four extra seats for the special ten-year anniversary gala.*

Please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

(Continued from Page 4)

**ENHANCED OPTION:** This level includes an option for the company to allow up to **four additional seats** (or fewer as specified) to be used by students who are involved in ethics initiatives on their campuses. This is more than the eight reservations per month for the seats reserved for the company's members. Please note that empty corporate seats will be filled first by company representatives and any extras will be donated for students to use. As a convenience, if your company exceeds the regular allotment of eight guests per meeting including students, OK Ethics will bill your company for additional attendees at the end of the fiscal year (September 30, 2014).

#### MEMBER BENEFITS:

- Company will be prominently listed as a **flagship company** in special commemorative ten year anniversary publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 9/30/2013 to be included)
- Featured in "Who's Who" of OK Ethics website as well as routine communiqués, including meeting notices and agendas.
- Company will be routinely highlighted on the home page of the OK Ethics website.
- \$500 earmarked in your company's name to support university and college initiatives including Oklahoma's winning teams that participate in the Regional Ethics Bowl Competition held in San Antonio.

**\*\*NEW\*\*** Special crystal star obelisk presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

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### Horizon Membership

**Dues \$3,500**

Includes **eight pre-paid memberships** for participation in most chapter activities with the *exception of the Compass Awards banquet* and special bonus workshops.

*Please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.*

- Eight seats provided for the special tenth anniversary gala.

- Convenience of reserved seating for all programs, except the annual Compass Awards event.
- Featured in "Who's Who" page on OK Ethics website.
- Special plaque presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

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### Leading Membership

**Dues \$1,500**

Includes two pre-paid memberships for participation in all chapter activities except bonus workshops.

- Includes attendance at the annual Compass Awards event and the special tenth anniversary gala.
- Featured in "Who's Who" of OK Ethics website.

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### Trailblazer Membership

**Dues \$500**

Includes one pre-paid membership for participation in all regular chapter activities, *except* special bonus workshops and the annual Compass Awards.

- Mentioned in "Who's Who" on OK Ethics website.

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### Frontier Membership

**Dues \$400**

Eight members from your company will receive discounts on meals for participation in most chapter activities. *Note that this category may exclude discounts for the annual Compass Awards and special bonus workshops.* (See Horizon or Star membership categories for upgrades.)

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### Non-Profit Membership

**Dues \$0**

As a special service to the community, OK Ethics offers free Frontier memberships to non-profit organizations and staff. The only thing we ask in return is that you help us by promoting our organization to your members.

*Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from using this as a sales forum.*

- Eight members from your organization will receive discounts on meals for participation in most chapter activities. Note that this category may exclude

discounts for the annual Compass Awards and special bonus workshops. (See Horizon or Star membership categories for upgrades.)

- Mentioned in "Who's Who" of OK Ethics website.

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### Scout Membership

**Dues \$75**

Individual receives discounts on meals for participation in most chapter activities. Note that this category may exclude discounts for the annual Compass Awards and special bonus workshops.

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### Retiree Membership

**Dues \$25**

- In recognition for the valuable volunteer services provided by our retirees, OK Ethics offers a discount to retirees who are actively involved in our activities.
- Individual receives discounts on meals for participation in most chapter activities. Note that this category may exclude discounts for the annual Compass Awards and special bonus workshops.

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### Transitional Membership

**Dues \$0**

- As a special service to the community during these challenging economic times, OK Ethics will offer a free Scout membership to anyone who has been laid off from a professional capacity position.

*Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.*

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### Student Membership

**Dues \$0**

Students with member schools may join for free. For more information, consult your campus' advisor. Others may join at the Scout level.

*Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.*

HELP GET THE WORD OUT: PLEASE POST THIS ON YOUR COMPANY'S BULLETIN BOARD

## UPCOMING OKC EVENTS

### THE TRUST DEFICIT: BREAKING THE CODE OF SILENCE.

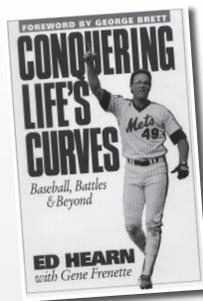


Presented by  
**Keith Darcy**  
Executive Director  
of the Ethics and  
Compliance Officer  
Association

*Recommended for 1 CPE in  
Ethics at the basic level.*

**Wednesday, September 11, 2013**  
11:30AM-1:00PM

**The Petroleum Club**  
Oklahoma City



### CONQUERING LIFE'S CURVES

Presented by  
**Ed Hearn, CSP**  
World Series Champion  
New York Mets, Kansas  
City Royals, Author –  
Conquering Life's Curves

*Recommended for 1 CPE  
in Ethics at the basic  
level.*

**Wednesday, October 9, 2013**  
11:30AM-1:00PM

**Jim Thorpe Museum and  
Oklahoma Sports Hall of Fame**  
Oklahoma City



**DAVID MYERS**  
former controller of  
telecommunications  
giant WorldCom

Presented by Oklahoma City Chapter of the IMA, the  
University of Central Oklahoma College of Business,  
and UCO ETHICS (OK Ethics Student Chapter)

**Tuesday, September 17, 2013**  
11:30AM-1:00PM

**University of Central Oklahoma**  
Nigh University Center, Ballroom A

### SPIRITUAL INTELLIGENCE: LEADERSHIP EDGE

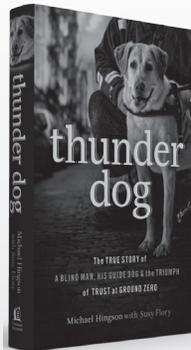


Presented by  
**Gael O'Brien**  
Entrepreneur  
Magazine's  
The Ethics Coach

**Thursday, January 9, 2014**  
11:30AM-1:00PM

**The Petroleum Club**  
Oklahoma City

### TRUST, TEAMWORK & THUNDERDOG'S TRIUMPH



Presented by  
**Mike Hingson**  
Best Selling Author  
and Inspirational  
Speaker

**Thursday,  
February 6, 2014**  
11:30AM-1:00PM

**The Petroleum Club**  
Oklahoma City

**SEE ALL UPCOMING  
EVENTS AND  
DESCRIPTIONS AT  
OKETHICS.ORG.**

## UPCOMING TULSA EVENTS

### OVERCOMING CULTURAL BARRIERS TO INTEGRITY



Presented by  
**Lori Tansey Martens**  
President and Chief  
Executive Officer,  
International Business  
Ethics Institute

*Recommended for 1 CPE in  
Ethics at the basic level.*

**Thursday, August 22, 2013**  
11:30AM-1:00PM

**The Doubletree Hotel**  
Downtown Tulsa

### INTEGRITY WINS: FACING "THE HERD"



Presented by  
**Mick Ukleja, Ph.D.**  
co-author of  
*The Ethics Challenge:  
Strengthening Your  
Integrity in a Greedy  
World*

*Recommended for 1 CPE  
in Ethics at the basic level.*

**Thursday, September 26, 2013**  
11:30AM-1:00PM

**The Doubletree Hotel**  
Downtown Tulsa

### SPIRITUAL INTELLIGENCE: LEADERSHIP EDGE



Presented by  
**Gael O'Brien**  
Entrepreneur  
Magazine's  
The Ethics Coach

**Thursday, January 9, 2014**  
11:30AM-1:00PM

**The Doubletree Hotel**  
Downtown Tulsa

**OKLAHOMA CITY CHAPTER OF THE IMA, THE UNIVERSITY OF CENTRAL OKLAHOMA  
COLLEGE OF BUSINESS, AND UCO ETHICS (OK ETHICS STUDENT CHAPTER)  
PRESENT**



Oklahoma  
City  
Chapter

**David Myers**

*Former controller of telecommunications giant WorldCom*

**Tuesday, September 17, 2013; 11:30 to 1:00**

**University of Central Oklahoma, Nigh University Center, Ballroom A**

Hear the compelling story of David Myers, who became the third-ranking company executive charged in the company's \$11 billion accounting fraud. In 2002, Myers agreed to cooperate with authorities against other executive officers at WorldCom and to plead guilty to conspiracy, securities fraud and making false filings to the Securities and Exchange Commission. He now travels the United States speaking about business ethics. *Email [ima.okc.events@gmail.com](mailto:ima.okc.events@gmail.com) to register or for more information.*



**PROGRAMS FOCUSED ON INTEGRITY**  
*(Not Affiliated with OK Ethics)*

**CHARACTER FIRST**

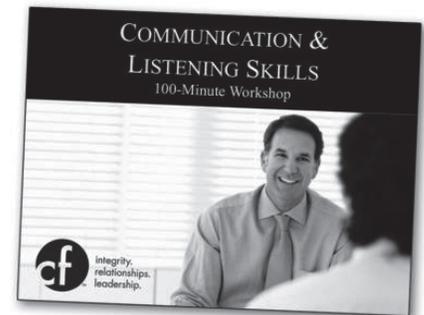
Since the beginning, OK Ethics members have been inspired by our friendship with Character First. Leaders with this organization provided the wisdom and insight for OK Ethic's Guiding Principles. Go to [www.characterfirst.com](http://www.characterfirst.com) to learn more about tools to help you integrate character and ethics into your organizational culture, or contact Beau Bailey at 405-815-0001.

**Ethics-Based Leadership Seminars**

by Character First, a division of Strata Leadership LLC

**Full-Day and 100-Minute Workshops available, including:**

- Trust-Building Skills
- Communication Skills
- Time Management
- Workplace Stress
- Customer Service
- Managing Conflict
- Hiring for Character
- Diversity & Culture
- Giving & Receiving Feedback
- Energizing & Engaging Employees



Learn more at 405.815.0001 or [www.characterfirst.com/events](http://www.characterfirst.com/events)

**CHARACTER COUNCIL OF CENTRAL OKLAHOMA**

*...Cultivating Good Character*

The Character Council of Central Oklahoma is an organization that educates, equips and empowers others to create a culture of good character within Central Oklahoma. Their vision is that Central Oklahoma will become a model community of good character.



**September Character Luncheon honoring the 2013 winners of the prestigious State Schools of Character Award and Promising Practices by the Character Education Program**

**Wednesday, September 18, 2013; 11:30AM – 1PM**

**COST \$20 per person**

**St. Luke's United Methodist Church**

222 NW 15th St., Oklahoma City, Oklahoma 73103

**Guest Speaker: Janet Barresi, Oklahoma State Superintendent of Public Instruction**

Registration deadline & advanced payment required by noon, Monday, September 16, 2013. You may make payment by PayPal or email your RSVP to [sarah@metrofamilymagazine.com](mailto:sarah@metrofamilymagazine.com) and plan to pay via cash or check at the door.

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



# EMOTIONAL INTELLIGENCE & ETHICAL DECISION-MAKING

**Wednesday, August 14, 11:30–1:00**  
**The Petroleum Club - OKC**

**Presented by Dr. Nathan Mellor**  
CEO of Strata Leadership and Character First

*Participants will learn the definition of emotional intelligence and how this awareness will improve one's ability to think with greater discernment. Emphasis on the three key principles of leadership will be stressed. Attendees will be provided with tools on how to assess the mood of complex organizations in order to foster a culture of ethical behavior. Program is suitable for those currently holding a leadership role, as well as those who aspire to do so.*

OK Ethics is delighted to present Dr. Nathan Mellor, CEO of Strata Leadership and Character First. We have learned a great deal from Character First over the years and, in fact, our organization's Guiding Principles are heavily based on their teachings. We are grateful that Dr. Mellor is taking time from his demanding schedule to speak on the topic of emotional intelligence and how that impacts our ability to think ethically. Participants will love his down-to-earth, stimulating style!

Dr. Mellor holds the Bachelor of Arts and the Master of Science in Education degrees from Harding University. He earned the Master of Dispute Resolution degree from the Pepperdine University School of Law – Straus Institute for Dispute Resolution, and the Doctor of Education in Organizational Leadership degree from Pepperdine University.

Dr. Mellor has consulted, trained, and lectured throughout America and abroad, including Alaska Dept of Legislative Audit Division, American Airlines, Bob Moore Auto Group, Boulder County Sheriff's Dept, California State University System,

CoorsTek, Devon Energy, Edward Jones, City of El Paso, Jasco, Kansas Aviation, Kimray, LexisNexis, Locke Supply, Mississippi Dept of Human Services, Nationwide Insurance, Oklahoma City Police Dept, Oklahoma Dept of Human Services, Oklahoma Realtors Association, ResCare, SandRidge Energy, TEDxOU, Texas Dept of Agriculture, Texas Juvenile Justice Association, U.S. Department of Energy, U.S. Food and Drug Administration, Virginia Dept of Social Services, and many others.

In pursuit of education, humanitarian, and religious interests he has studied or taught in Australia, Belize, China, England, Guyana, Israel, Jordan, Mexico, Russia, and Rwanda. He has nearly 15 years experience teaching undergraduate and graduate courses at Baker College, Pepperdine University, and Oklahoma Christian University. Leadership programs co-developed by Dr. Mellor, including Peace Through Business Rwanda and Four Star Debate with General Tommy Franks, have been highlighted on CNN Inside Africa, FOX News, and FOX Radio.

**Recommended for 1 CPE in Ethics at the basic level.**

## **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

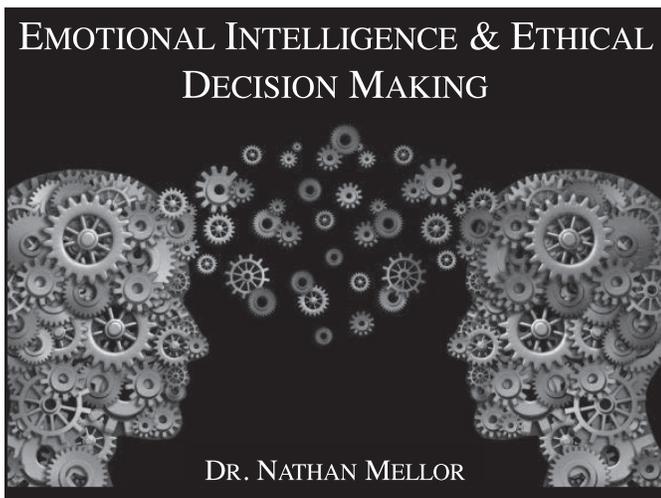
## **REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

We do not have the manpower to issue later.

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## Intelligence

Intelligence can be defined as one’s capacity to adapt through effective cognition (i.e. memory, reasoning, decision making, learning, et al) and processing of information.

(Roberts, Zeidner and Matthews, 2001)

## Emotional Intelligence

Emotional Intelligence (EI) is defined by Mayer and Salovey (1997) as,

the capacity to reason about emotions, and of emotions to enhance thinking. It includes the abilities to accurately perceive emotions, to access and generate emotions so as to assist thought, to understand emotions and emotional knowledge, and to reflectively regulate emotions so as to promote emotional and intellectual growth.

## Ethics

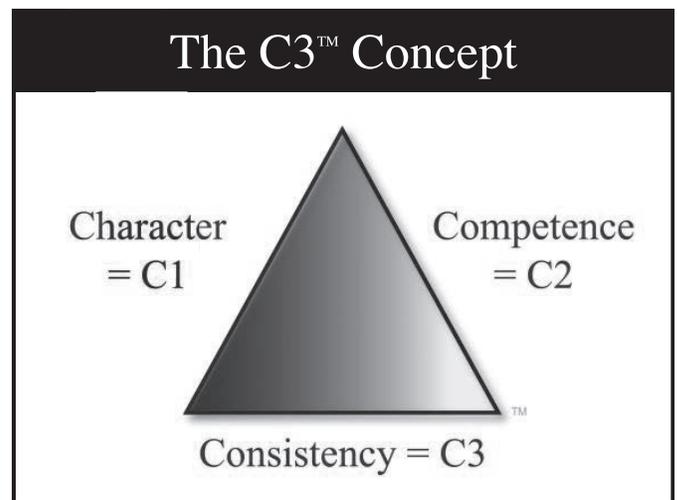
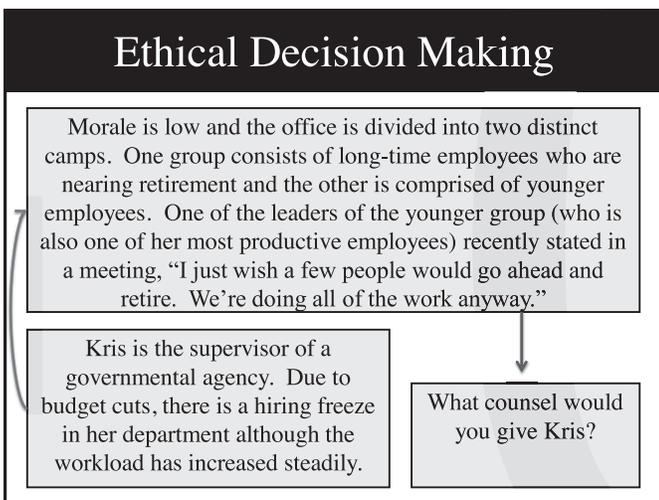
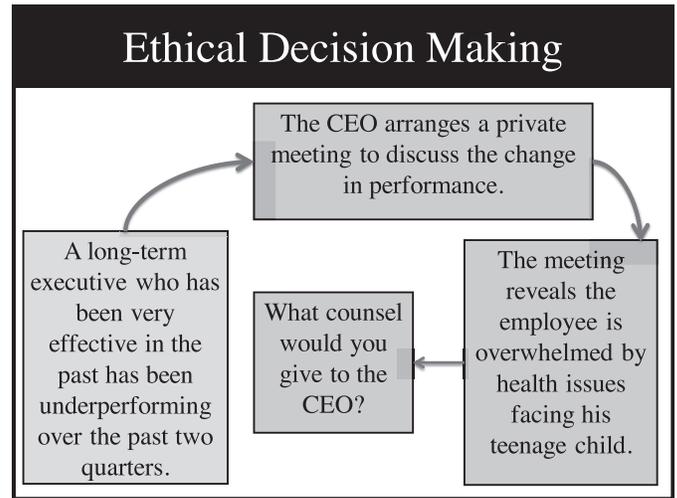
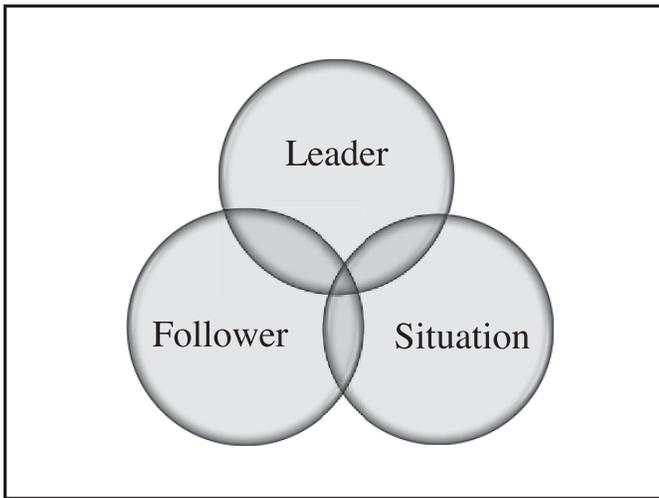
Ethics can be defined as the study of morality, which includes the examination of the cultural norms that suggest what is “right and wrong” within an organization, a community or a nation. What is considered ethical or moral is shaped significantly by a wide range of factors including spirituality, historical perspectives, politics, law, family expectations, entertainment and other influencers.

## Decision Making

The skills considered important to effective decision making are based on a normative model of decision making, which prescribes how decisions should be made. These skills include:

- 1) identifying the possible options; 2) identifying the possible consequences that follow from each option; 3) evaluating the desirability of each of the consequences; 4) assessing the likelihood of each consequence; and 5) making a choice using a "decision rule."

(Furby & Beyth-Marom, 1992)



- ### C1 + C2 = C3
- **C1: Character** describes the mental model used to determine one's actions. In organizations, it includes the cultural norms and values that guide its decision-making.
  - **C2: Competence** describes the knowledge and ability needed to do something well measured against a common standard. It is the ability to solve technical problems.
  - **C3: Consistency** is the ability to produce the same results over an extended period of time, which increases trust. This requires a culture of character and competence.

### Sources

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